

Campaign Calendar

California Families Against Privatizing Retirement

The next eight weeks will see the first legislative hearings on ACA 5, the beginning of signature gathering for initiatives, and heightened awareness among public employees of the debate around pension privatization. We propose the following activities for the coalition between now and the end of our current contract period.

February 21 to February 27 – Launch of D&D Message

The focus of the week is on a major media event and legislative hearing on Thursday, February 24 at which police and firefighters will raise one of the major shortcomings of the privatization scheme.

Other events this week:

February 22	LA County Coalition Member Training
February 22	CSEA Member Training
February 23	NCPERS Riverside Focus Groups
February 24	Briefing to Executive Board of LA County Labor Fed

February 28 to March 6 – Preparation for Train the Trainers

The focus of this week is to identify and recruit participants for three regional trainings the next week. We are seeking to recruit a coordinator for rapid response teams and one for speakers' bureaus in each of seven key media markets: Sacramento, Los Angeles, San Diego, Riverside-San Bernardino, Oakland-San Francisco, Fresno, and San Jose.

Other events this week:

March 4	CFT Member Training
March 5	SEIU Member Training

March 7 to March 13 – Train the Trainers

The focus of this week is to build the campaign structure of regional spokes people and regional rapid response teams through three regional train the trainers. These sessions are geared to staff and key rank-and-file leaders who will take an active role in the campaign and will be responsible for helping others to get involved over time. Each training will be from 6 pm to 8 pm.

March 8	Sacramento Training
March 9	Bay Area Training
March 10	Los Angeles Training

March 14 to March 20 – Local Activity/Press Event Week

The focus of this week is to launch our spokespeople and our rapid response teams on a series of media and other events. We want actions in at least the Los Angeles area, the Bay Area, Sacramento, and the Inland Empire. Other actions in other areas will be determined.

March 21 to March 27 – Coalition Expansion

The focus of this week is to draw potential coalition partners further into the campaign through strategy and planning discussions with members of the coalition in key regions. We hope at least to have working meetings with potential allies and partners in Los Angeles, Sacramento, San Francisco-Oakland, San Jose, Riverside-San Bernardino, San Diego, and Fresno.

March 28 to April 15 – Editorial Board Meetings

Each week during this period we want to hold two editorial board meetings by local coalition members with important publications based on our success thus far. Our goals are to visit with: the Los Angeles Times, San Francisco Chronicle, San Jose Mercury, Sacramento Bee, Riverside Press Enterprise, and the Contra Costa Times.